

# Sweta Baniya

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## Academic Appointment

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- Aug 2020 **Virginia Tech University, Blacksburg, VA**
- Assistant Professor of Rhetoric, Professional and Technical Writing
  - Affiliate faculty: Coastal @VT, Women and Gender Studies, Center for Refugee, Migrants, and Displacement Studies
- 2019-2020 **Department of English, Purdue University, West Lafayette, IN**
- Assistant Mentor for Introductory Composition at Purdue
- 2017-2020 **Polytechnic Institute, Purdue University, West Lafayette, IN**
- Research Assistant, Integrated Design Thinking Learning Research Project

## Education

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- 2020 **PhD in English (Rhetoric and Composition)**, Purdue University, Lafayette, IN,
- **Dissertation:** Comparative Study of Networked Communities, Crisis Communication, and Technology: Rhetoric of Disaster in Nepal Earthquake and Hurricane Maria  
*(2021 CCCC Outstanding Dissertation Award in Technical Communication-Honorable Mention)*
- 2014 **Master of Philosophy in English**, Tribhuvan University, Kathmandu, Nepal
- **Thesis:** Nepali Songs During Rana Regime: Rhetoric of Eros towards Attainment of Wisdom
- 2012 **Master of Arts in English**, Pokhara University, Kathmandu, Nepal
- **Thesis:** Undercurrents of Sexuality in Nepali Songs During Rana Regime

## Books & Special Issues

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Baniya, S. *Transnational Assemblages: Social Justice Oriented Technical Communication in Global Disaster Management. Under Contract with NCTE Studies in Writing and Rhetoric Book Series, (Expected: Fall 2023)*

- With case studies of the 2015 Nepal Earthquake & 2017 Hurricane Maria in Puerto Rico, this book provides strategies for researchers and practitioners in rethinking digitally complex, varied modes of risk and crisis communications in global disaster management via social justice and transcultural frameworks.

Baniya, S. *Transnational Feminists in Action: Crisis Communication, & Social Justice During Covid-19 (In Progress). Book proposal Under preparation for Ohio State University Press.*

- Presenting an analysis of 32 interviews conducted with transnational feminists from Nepal, Puerto Rico, and Trinidad and Tobago, this book argues that women-led coalitions and their justice-oriented

disaster response and communication practices challenge historical marginalization that gets operationalized in newer contexts during disasters

Baniya, S. & Potts, L. *Experts and Knowledge Making in Crisis. (In Progress)* **Book Proposal Under Preparation for Parlor Press's X Book Series**

- In this book, we focus on how knowledge makers and experts collaborate and showcase their expertise during the time of a crisis. Presenting case studies from the COVID-19 pandemic and the Russia-Ukraine crisis, we showcase that experts need more specific validation system on the various social media/collaborative platforms.

## Peer Reviewed Publications

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- Baniya, S. (2022). Transnational Assemblages in Disaster Response: Networked Communities, Technologies, and Coalitional Actions During Global Disasters. *Technical Communication Quarterly*, 31(4), 326–342. <https://doi.org/10.1080/10572252.2022.2034973>
- Baniya, S., (2022). How Can Technical Communicators Help in Disaster Response? *Technical Communications*, 69 (2). (Invited) <https://doi.org/10.55177/tc658475>
- Baniya, S., Edwards, J., Sano-Franchini, J., & Walwema, J. (2022). Revisiting SL in TPC Through Social Justice and Intercultural Frameworks: Findings From Survey Research. *IEEE Transactions on Professional Communication*, 65(3), 353–369. <https://doi.org/10.1109/TPC.2022.3177083>
- Baniya, S., Brien, A., Call, K., Kumar, R., (2022) Covid, International Partnerships, and the Possibility of Equity: Enhancing Digital Literacy in Rural Nepal amid a Pandemic. *Reflections*, 21 (1). **Publication with undergraduate students and community partner.** [URL](#)
- Baniya, S., & Potts, L. Experts, Knowledge Making, and Disaster Across Twitter 2022. [SIGDOC '22: Proceedings of the 40th ACM International Conference on Design of Communication](#) <https://doi.org/10.1145/3513130.3558972>
- Baniya, S., (2021). The Implication of Transnational Activism and Disaster Response for Global Social Justice. *Spark: A 4C4Equality Journal*. (Invited). Online. URL: <https://tinyurl.com/87rwnecw>
- Baniya, S., & Chen, C. (2021). Experiencing a Global Pandemic: The Power of Public Storytelling as Counternarrative in Crisis Communication. *Special Issue of Technical Communication on "The Work of Storytelling in Technical Communication. Technical Communications* (p. 74-87).
- Baniya, S., & Potts, L., (2021). Valuing Expertise During the Pandemic. *Journal of Business and Technical Communication*, 35(1) 28-34. <https://doi.org/10.1177/1050651920958503>
- Sherman, D., Mentzer, N., **Baniya, S.**, Bartholomew, S., & Laux, D. (2021). Across the Disciplines: Our Gained Knowledge in Assessing a First-Year Integrated Experience. *International Journal of Technology and Design Education*. <https://doi.org/10.1007/s10798-020-09650-6>
- Baniya, S., Brein, A., & Call, K. (2021). International Service Learning in Technical Communication during a Global Pandemic. *Programmatic Perspective*, 12(2), 26–58.
- Baniya, S., Doan, S., Kumari, A., Johnson, G. P., & Schwarz, V. M. (2021). Coalitional literacies of digital safety and solidarity: A white paper on nextGEN international listserv. *Computers and Composition*, 62. <https://doi.org/10.1016/j.compcom.2021.102681>
- Smith, A., Ranade, N., **Baniya, S.**, Local users, global takeaways: Methodological considerations for audience advocacy in communication design research. In proceedings of SIGDOC Conference 2021.
- Baniya, S. (2020). Managing Environmental Risks: Rhetorical Agency and Ecological Literacies of Women During the Nepal Earthquake. *Enculturation* (32) *Special Issue: Rhetorics and Literacies of Climate Change*. URL [http://enculturation.net/managing\\_environmental](http://enculturation.net/managing_environmental)

- Bartholomew, S.R., Mentzer, N., Jones, M., Sherman, D., & **Baniya, S.**, (2020) Learning by Evaluating (LbE) through Adaptive Comparative Judgment. *International Journal of Technology and Design Education*. <https://doi.org/10.1007/s10798-020-09639-1> **(Winner of Silvius-Wolansky Outstanding Publication Award awarded by Council on Technology and Engineering Teacher Education)**
- Parupudi, T., Sherman, D., Mentzer, N., Chesley, A., **Baniya, S.**, & Laux, D. (2020) Oral Communication in an Integrated STEM and Humanities First-Year Experience. *Journal of Technology Education*, 32 (1), 50-64. <https://doi.org/10.21061/jte.v32i1.a.4>
- Kumari, A, **Baniya, S.**, & Larson, K. (2020). The Necessity of Genre Disruption in Organizing an Advocacy Space for and by Graduate Students. *Xchanges*, 15 (1), 1-8.
- Baniya, S.**, Hutchinson, L, Kumari, A, Larson, K, Lindgren, C. (2019). Representing Diversity in Digital Research: Digital Feminist Ethics and Resisting Dominant Normatives. Computers and Writing 2018 Conference Proceedings. URL: <https://tinyurl.com/y27btt29>
- Baniya, S** (2019). Comparative Study of Networked Communities, Crisis Communication, and Technology: Rhetoric of Disaster in Nepal Earthquake and Hurricane Maria. In proceedings of SIGDOC Conference, Portland, OR Sigdoc 2019. DOI: [10.1145/3328020.3353913](https://doi.org/10.1145/3328020.3353913)
- Baniya, S., Chesley, A., Mentzer, N., Bartholomew, S., Moon, C., & Sherman, D. (2019). Using Adaptive Comparative Judgment in Writing Assessment: An Investigation of Reliability Among Interdisciplinary Evaluators. *Journal of Technological Studies*, 45 (2), 24-45.
- Baniya, S.**, Mentzer, N., Sherman, D., Laux, D., Farrington, S., Holtan, A., Eden, C., & Zhang, L. Creating Interdisciplinary Collaborative Teaching/learning Praxis with Design Thinking, Communication, and Composition. In proceedings of SIGDOC Conference, Portland, OR. DOI: 10.1145/3328020.3353930.
- Baniya S., & Weech, S. (2019). Data and Experience Design: Negotiating Community-Oriented Digital Research with Service-Learning. *Purdue Journal of Service-Learning and International Engagement*, 6,11–16. <https://doi.org/10.5703/1288284316979>
- Baniya, S; Diab, K; Hendrickson, B; Grayson, M.L; Holly, H; Kumari, A; Larson, K; Messina, C.M; Paul, G; Ruiz, I. (2019) “Where we Are: Dialogue and Disciplinary Space.” *Composition Studies*, 47 (2): 203–210.
- Chesley, A., Parupudi, T., **Baniya, S.**, Farrington, S., Holtan, A., Eden, C., Laux, D., & Mentzer, N. (2018) Interdisciplinary Pedagogy, Integrated Curriculum, and Professional Development. In ASEE IL/IN Regional Conference Proceedings. 10.5703/1288284316848.

## Forthcoming Publications

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- Baniya, S.**, Rethinking Access: Recognizing Privileges and Positionalities in Building Community Literacy. *Community Literacy Journal's* special issue on Access. **Forthcoming (Invited)**
- Baniya, S., & Potts, L. Role of Translation in Disaster Response. The special issue of the *Journal of Technical Communication and Social Justice* focused on Social Justice and Translation in Technical Communication. **Under Review. (Invited)**
- Baniya, S., & Potts, L.**, Recognizing the Immaterial Labor for Social Justice: The Experts' Knowledge During the Pandemic. *Journal of Business and Technical Communications*. **Revise and Resubmit**
- Baniya, S., Understanding the Rhetoric of Disaster to Improve the Human Condition. *Rhetoric Society Quarterly*. **Under Review**

## Peer Reviewed Book Chapters

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- Baniya, S.** (2020). Rhetorical Comparison of Hindu God Krishna and Plato: An Exploration of Non-Western Hindu Rhetoric. In K. Lloyd. (Eds.), *The Routledge Companion of Comparative and World Rhetorics*, pp. 164-172. Routledge.
- Baniya, S.** (2023). Community Engagement. In J. Tham (Eds), *Keywords in Design Thinking: A Primer For Makers, Designers, & Technical Communicators*. Parlor Press.
- Baniya, S.**, (Forthcoming) #RageAgainstRape: Nepali Women's Assemblage and Networked Performances Against Rape. In Lisa Phillips, Sarah Warren-Riley, and Julie Bates (Eds. ), *Grassroots Activisms: Public Rhetorics in Localized Contexts*. *Book Under Review*.
- Baniya, S.** (2015). Performance of Rituals in Shaping Nepalese Woman's Sexuality. Discourses on Folklore Kathmandu International Folklore Congress. Nepali Folklore Society, Kathmandu, Nepal.

## Peer Reviewed Publications in Progress

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- Baniya, S. Rhetorical Agency of Women in Ancient Nepali Mythological Narrative: A Feminist Historiography of Svasthani Barta Katha. *Rhetoric Review*. **In progress**.
- Baniya, S. & Wagnon, M. Protesting Locally, Impacting Globally: Rhetorical Narratives of Mountain Valley Pipeline Activists. *Technical Communications Quarterly*. **In Progress**
- Baniya, S. & Williams, C. Community Engagement in TPC for Developing Digital Literacy of Multilingual Communities. *IEEE Transactions on Professional Communication*. **In Progress**
- Chen, J., Pandey, S., & Baniya, S., Navigating Immigration as an Alien: Discursive Interface Analysis of the US Citizenship and Immigration Services. *IEEE Transactions on Professional Communication*. **In Progress**
- Baniya, S., Edwards, J., Sano-Franchini, J., & Walwema, J. Social Justice and Intercultural Issues in Service learning. *Programmatic Perspective*. **In Progress**

## Selected Ongoing Research Projects

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**Disaster/ Crisis Communication:** Exploring Risk and Crisis Communication Practices of Transnational Feminists in Ensuring Social Justice During/Post COVID 19

- Supported by SIGDOC Career Advancement Grant, this project focuses on the role of women's coalitional networks in creating networks, planning actions, and managing risks about the issues related with women during disasters and epidemics like COVID-19. Interviewing grassroots feminist activists from four different countries: Nepal, Puerto Rico, Trinidad and Tobago and St. Lucia who are leading risk/crisis communications, disaster management, response, this project aims to understand how feminist leaders performed risk and crisis communication during the COVID-19 crisis

**Community Engagement:** Service Learning in Technical and Professional Communication through Social Justice and Intercultural Frameworks: A Multisite Study

- Supported by the CPTSC Grant, this project seeks to understand how programmatic actions in TPC clarify issues of social justice and intercultural communication in service-learning programs. In this project, we are conducting survey and focus group discussions with different kinds of postsecondary institutions with the U.S. and beyond, including land grant universities, SLACs, community colleges, tribal colleges, Hispanic-Serving Institutions, and HBCUs. Project in collaboration with Dr. Jessica Edwards, Dr. Jennifer Sano-Franchini, Dr. Josephine Walwema

**Field Specific Research:** Citation Project with Studies in Writing and Rhetoric

- The Citation Matters project via *Studies in Writing and Rhetoric Board* aims at creating a database which would document how the field was currently engaging with scholars of color and, additionally, international scholars of color. Project with Dr. Steve Parks, Dr. Laura Gonzales, Dr. Kevin Smith, Dr. Chris Lindgren among others.

## Grants

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- 2022 American Council of Learned Societies (ACLS)
- Digital Justice Seed Grant **(\$24, 888)** with Dr. Katrina Powell. Towards Digital Justice: Developing US Citizenship Application & Website with Refugees & Immigrants
- 2022 4-VA Grant @ George Mason University
- Collaborative Research Grant **(\$19, 570)** with Dr. Nupoor Ranade, Dr. Ja'la Wourman, Dr. Daniel Richards, and Dr. Daniel Hocutt. Ethical Data Analytics: Investigating Data Analytics as a Pedagogical Practice for the Humanities.
- 2022 4-VA Grant @ James Madison University
- Collaborative Research Grant **(\$25000)** with Brenna Matlock, CISR/JMU Co-PIs: Dr. Kirsten Richards, Heather Holsinger, Dr. Katy Powell (VT). Collating Refugee Resources and Initiatives at Virginia Higher Education Institutions: Strengthening Virginia's Ability to Provide Migration Support and Improve Refugee Population Outcomes
- 2022 Center for Coastal Studies, Virginia Tech
- Research Grant **(\$15000)** for the project with Dr. Andrew Katz. COVID-19 & Climate Change: Mapping the effects of compounding Crisis in the Coastal Zone
- 2022 Global Partnership Project Grants, College of Liberal Arts and Human Sciences, Virginia Tech and University of New South Wales, Australia
- Research Grant (USD 5000 & AUD 1000) for the project with Dr. Badal Pokharel. Disaster Response in Australian Flood: A Mixed Methods Study
- 2022 Center for Excellence in Teaching and Learning, Office of the Vice Provost for Faculty Affairs, Virginia Tech.
- Teaching group on project-based, experiential, and service learning. Sponsors: **(\$2000). Walkup, K.** Primary Investigator, with Baniya, S., Perez-Torrez, C., Posadas, B., & Batarseh, F. (2022).
- 2022 NCTE, CCCCs Research Initiative Grant
- Research Grant **(\$2500)** with Dr. Steve Parks, Dr. Laura Gonzales, Dr. Chris Lindgren, Dr. Kevin Smith. The White Supremacy of Academic Scholarship: A Data Analysis of Composition/Rhetoric Top Journals and the Denial of Equity.
- 2022 Commonwealth Cyber Initiative, Cybersecurity Research **(Not funded).**
- Empowering Migrants & Refugee Communities in SWVA: Enhancing Digital Literacy and Developing Cyber Security Capacities with Dr. Katy Powell

- 2021 Niles Grant, College of Liberal Arts and Human Sciences, Virginia Tech
- Research Grant **(\$6000)** awarded for summer research
- 2021 Science Arts Collaboration, Center for Communicating Sciences, Virginia Tech
- Collaborative Grant **(\$3750)** with Daniel Tobin
- 2021 Center for Coastal Studies, Virginia Tech
- Research Grant **(\$14598)** for the project: Creating an Inventory of Interdisciplinary Research in Virginia's Coastal Zone with Dr. Liesel Ritchie
- 2020 Special Interest Group on Design of Communication
- Research Grant **(\$1200)** awarded for conducting research for the project: Exploring Risk and Crisis Communication Practices of Transnational Feminists in Ensuring Equity and Justice During COVID 19.
- 2020 Spencer Grant (Not Funded)
- Research Grant **(\$50,000)** with Dr. Jessica Edwards, Dr. Jennifer Sano-Franchini, Dr. Josephine Walwema. The Impact of Service-learning Based University Courses: Exploring the Effectiveness of Community-University Partnerships for Social Justice.
- 2020 Council for Programs in Technical and Scientific Communication (CPTSC) **(\$2000)**
- Research Grant awarded with Dr. Jessica Edwards, Dr. Jennifer Sano-Franchini, Dr. Josephine Walwema for the project: "Service Learning in Technical and Professional Communication through Social Justice and Intercultural Frameworks: A Multisite Study"
- 2020 International Initiative Grants, College of Liberal Arts and Human Sciences, Virginia Tech
- Grant **(\$750)** provided to organize an international public Webinar on "How women across the world are coping, managing, and resisting COVID-19"
- 2020 & 2021 Faculty Undergraduate Research Fund, College of Liberal Arts and Human Sciences
- Research Grant **(\$4000)** for hiring two undergraduate students for conducting research on the project: "Rethinking Service Learning During Pandemic"
- 2020 Faculty Mentoring Grant, Virginia Tech Provost Office
- Mentoring Grant (\$1500) for Book Workshop
- 2019 Center of Intercultural Learning Mentorship, Assessment and Research, Purdue University
- Mini grant **(\$2000)** for Data gathering for dissertation project
- 2018-2019 College of Liberal Arts, Purdue University
- Graduate School Scholarship for (2018-2019) (\$2000)
  - Purdue Research Fund -Summer Research Grant (2018) (\$3,597)
  - Promise Award (2017) (\$650), Promise Award (2018) (\$750)
  - Digital Humanities Travel Award (\$600)
  - Department of English Rider Grant (\$250)
- 2018-2019 Office of Engagement, Purdue University
- Service-Learning Grant for Business Writing Class. Fall 2018 (\$3400)
  - Service-Learning Grant for Rhetorics of Service-Learning. Fall 2018 (\$1850)
  - Service-Learning Grant for Business Writing Class. Spring 2019(\$1500)

- Service-Learning Grant. Fall 2020 (\$1500)
- 2014- University Grants Commissions, Kathmandu Nepal
- 2015
  - International Travel Grant (\$250)
  - Master of Arts and Master of Philosophy Thesis Writing Grant (\$250 each)

## Awards

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- 2022 Coalition of Community Writing 2021
  - Emerging Scholars Award
- 2021 Conference on College Composition and Communication 2021
  - 2021 CCCC Outstanding Dissertation Award in Technical Communication-Honorable Mention
- 2020 Conference on College Composition and Communication 2020
  - 2020 Chairs' Memorial Scholarship (\$750)
- 2019 Council for Programs in Technical and Scientific Communication (CPTSC)
  - 2019 CPTSC and Bedford St. Martin's Diversity Scholarship Award (750)
- Computers and Writing Conference 2019
  - 2019 Kairos Service Award for Graduate Students and Adjuncts
- Purdue University Graduate Pedagogy Showcase Award 2019
  - Best of the Graduate Pedagogy Showcase Award (\$200)
- Special Interest Group for the Design of Communication Conference 2019
  - Graduate Student Travel Award (\$500)
- Conference on College Composition and Communication 2019
  - 2019 CCCCs Scholars for Dreams Award (\$1000)
- Association of Teachers of Technical Writing Conference 2019
  - ATTW Amplification Award (\$500)
- 2018 Literary Awards, College of Liberal Arts, Purdue University
  - Kneale Award for Best Rhetoric and Composition Paper 2018 (\$200)
- Computers and Writing Conference 2018
  - Graduate Student Travel Award (\$135)
- 2017 Feminisms and Rhetorics Conference 2017
  - Nan Johnson Outstanding Graduate Student Travel Award (\$200)
- 2010 Purbanchal University, Biratnagar, Nepal
  - Dhurba Narayan Lal Gold Medal for securing top position in Bachelor of Arts program

## Fellowships

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- 2019 Centro for Puerto Rican Studies (Centro)
  - Centro 2019 Summer Dissertation Fellowship (\$2574)

### CCCCs Studies in Writing and Rhetoric Series

- Studies in Writing and Rhetoric, Editorial Fellowship

### Association of Technical Communications Conference 2019

- Research Methods Workshop Participation Fellowship (\$200)

### 2014 United States Department of State

- Study of the US Institutes: Contemporary American Literature. Summer 2014, University of Louisville, Louisville, KY

### 2011 Government of China

- Training Course on Radio Broadcasting Techniques for Developing Countries. Summer 2011. China Radio and TV Corporation, Beijing, China

## Multimodal Productions

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### **Exhibition:**

- Baniya, S., Fralin, S., & Gautier, L., (2021). Ut Prosim Beyond Boundaries: Global Outreach During the Pandemic. <https://exhibits.lib.vt.edu/nepal-service-learning/>

### **Audio/ Podcast:**

- Baniya, S. (2019). Sue Wells Interview in Eric Detweiler's RSA Oral History Initiative, Retrieved from <http://rheteric.org/oralhistory/items/show/19>
- Baniya, S. (2019). Roundtable on Inaugural RSA Institute in Eric Detweiler's RSA Oral History Initiative, Retrieved from <http://rheteric.org/oralhistory/items/show/9>
- Baniya, S. (2017). Reminiscing 20 years of #FemRhet with Dr. Jennifer Bay," in CWSHRC blogpost for Feminisms and Rhetorics Conference 2017, Dayton, OH. <https://tinyurl.com/yxjqzg24>

### **Blogposts:**

- Baniya, S & Chapman, R. FemRhet2017 Recap Day One. Retrieved from: <https://tinyurl.com/y3gnb9e9>
- Baniya, S. (2016). Enhancing construction skills to help Nepali earthquake victims build back better. Retrieved From <https://tinyurl.com/yxvnhbu5> (400,000 hits record on the European Union website and 26.000 likes EU Facebook)

### **Professional Books:**

- Baniya, S. (2016). Nepal Earthquake Recovery Project: Pictorial Book [PDF]. Retrieved From <https://tinyurl.com/y2au4xta>
- Baniya, S. (2015). Fellow Book. Prepared for Teach for Nepal.

### **Documentary:**

- Baniya, S. (2016). Nepal: Building Back Better. Retrieved From <https://tinyurl.com/y392tohy>
- Baniya, S. (2016). Nepal: One year of Bringing Relief. Retrieved From <https://tinyurl.com/y3xg2z4a>
- Baniya, S. (2015). Changing Self-Changing Community. Retrieved From <https://www.youtube.com/watch?v=3wMymoSrUYY>

## Conference Presentations

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- Baniya, S., et al., (Feb, 2023). Transnational Asian American Feminists After Hope: Doing Anger, Rage, Dissent, and Despair. CCCC Conference 2023, Chicago, IL



- Baniya, S., & Potts, L., (Oct 2022) Experts, Knowledge Making, and Disaster Across Twitter. SIGDOC Conference 2022. Boston, MA
- Baniya, S. et al. Collaborative Strategies for Collective Action. ATTW Conference 2022. Online
- Baniya, S. et al., (June 2021). Tweet like the wind, friends!": Building a Theory and Praxis of Conference Live-Tweeting. Computers and Composition Conference, East Carolina.
- Baniya, S., (May 2022). Super Session: Futures of Transnational Feminist Rhetorical Research and Practices. Rhetoric Society of America Conference, Baltimore, MD.
- Baniya, S., (May 2022). Of Transnational Resistance: How Do Marginalized and Colonized Communities Resist the Consequences of Environmental Disaster? Rhetoric Society of America Conference. Baltimore, MD. *National Consortium on Environmental Rhetoric and Writing Standing Panel.*
- Baniya, S., (May 2022). Rhetorics of Dis/Connect: What Does It Mean to Take Charge for Change in Non-Western Publics?. Rhetoric Society of America Conference. Baltimore, MD.
- Baniya, S., (Mar 2022). Building Brave Spaces by Centering a Coalition of Feminist Leadership: Responding to Trauma through Diverse, Inclusive, and Equitable Feminist Practices. Workshop at CCCCs 2022, Online. **Invited.**
- Baniya, S., (Mar 2022). The White Supremacy of Academic Scholarship: A Data Analysis of Composition/Rhetoric Top Journals and the Denial of Equity. CCCCs 2022, Chicago, IL.
- Baniya, S., (Oct 2021). Exploring Risk and Crisis Communication Practices of Transnational Feminists in Ensuring Social Justice During/Post COVID 19. SIGDOC Conference 2021.
- Baniya, S., Smith, A., Ranade, N., (Oct 2021). Local users, global takeaways: Methodological considerations for audience advocacy in communication design research. SIGDOC Conference 2021
- Baniya, S., Call, K., Brien, A., & Kumar, R. (Oct 2021) Empowering Rural Nepali Community via Digital Literacy: Rethinking Access and Social Justice in the Pandemic. CCW Conference 2021.
- Baniya, S., et al., (April 2021). Best Practices for Teaching and Research about Environmental and Disaster Rhetorics: An Engaged Learning Experience. CCCCs 2021.
- Baniya, S., et al., (April 2021). Community Writing Mentorship Workshop. CCCCs 2021. *Cancelled*
- Baniya, S., et al., (April 2021). The Role of Academic Publishing Today: Studies in Writing and Rhetoric. CCCCs 2021.
- Baniya, S., et. al., (2021). Tweet like the wind, friends!": Building a Theory and Praxis of Conference Live-Tweeting. Computers and Writing 2020. Greenville, NC. (*Canceled due to Covid 19*)
- Baniya, S., (May 2020). Dealing with Disaster Digitally: Networked Public Actions during Nepal Earthquake 2015 and Hurricane Maria 2017. Computers and Writing 2020. Greenville, NC. (*Canceled due to Covid 19*)
- Baniya, S., (March 2020). Using Transnational Risk Communication Methods: Language, Power, and Access During Disasters. ATTW Conference 2020. Milwaukee, WI. (*Canceled due to Covid 19*)
- Baniya, S., (March 2020). Decolonial Rhetorical Agency of Transnational Women Entrepreneurs During the Nepal Earthquake and Hurricane Maria. Conference on College Composition and Communication 2020. Milwaukee, WI. (*Canceled due to Covid-19*)
- Baniya, S. (October 2019). Comparative Study of Networked Communities, Crisis Communication, and Technology: Rhetoric of Disaster in Nepal Earthquake and Hurricane Maria. SIGDOC Conference 2019. Portland, OR.
- Baniya, S., Mentzer, N., Sherman, D., Laux, D., Farrington, S., Holtan, A., Eden, C., Zhang, L., (October 2019). Creating Interdisciplinary Collaborative Teaching/learning Praxis with Design Thinking, Communication, and Composition. SIGDOC Conference 2019. Portland, OR.

- Baniya, S., (June 2019). Reconsidering the Digital in Community Engagement Projects: Producing Knowledge Ethically with Big Data. Roundtable. Computers and Writing Conference 2019. Lansing, MI.
- Baniya, S., (March 2019). #RageAgainstRape: Nepali Women's Performance of Local Digital Actions Against the National Silence on Rape. CCCCs 2019, Pittsburgh, PA.
- Baniya, S., (March 2019). Exploring Rhetorical Ways of Addressing Public Health During Emergency. Association of Teachers of Technical Writing 2019, Pittsburgh, PA.
- Baniya, S., Auckely, D., Harber, J., (March 2019). Engaging with Community via Digital Communication Practices: A Reflection on Service-Learning Oriented Business Writing Class. Engagement Summit 2019, Lafayette, IN.
- Baniya, S., (June 2018). Rhetorical Comparison of Hindu God Krishna and Plato: An Exploration of Non-Western Hindu Rhetoric. Rhetoric Society of America Conference, Minneapolis, MN.
- Baniya, S., Hutchinson, L, Kumari, A, Larson, K, Lindgren, C. (May 2018). Representing Diversity in Digital Research: Digital Feminist Ethics and Resisting Dominant Normatives. Roundtable. Computers and Writing Conference 2018, Fairfax, VA.
- Baniya, S., & Chesley, A., (May 2019). Retracing Blogging Experience as Digital Phronesis: Two Multi-cultural Microhistories. Computers and Writing Conference, Fairfax, VA.
- Baniya, S., (November 2018) Nepal Earthquake 2015's Initial Digital Narratives: Creation of Knowledge and Cultural Rhetoric. Cultural Rhetorics Conference 2018, Lansing, MI.
- Baniya, S., Shrestha, P., (2018) Nepal's Ceremonial Feminine Rhetorical Tradition: Performance of Coming of Age of Indigenous Newari Girls. Cultural Rhetorics Conference 2018, Lansing, MI
- Baniya, S., Chesley, A., Mentzer, N., Bartholomew, S., Moon, C., & Sherman, D. (October 2018). Assessing Writing from Interdisciplinary Perspective via Adaptive Comparative Judging. Crow Symposium: Writing Research Without Walls 2018, Lafayette, IN.
- Chesley, A., Parupudi, T., Baniya, S., Farrington, S., Holtan, A., Eden, C., Laux, D., & Mentzer, N. (April 2018) Interdisciplinary Pedagogy, Integrated Curriculum, and Professional Development. ASEE IL/IN Regional Conference, Lafayette, IN.
- Baniya, S., (October 2017). Pioneer Nepali Female Singers of Nepal: Rhetoric of Body, Sexuality, and Libidinal Economy. Feminisms and Rhetorics Conference 2017, Dayton, OH.
- Baniya, S., (February 2015). Undercurrents of Sexuality in Nepali Songs During Rana Regime. International Louisville Conference on Arts and Literature 2015, Louisville, KY.
- Baniya, S., (February 2015). "Secret Sacred Silence" (Fiction). International Louisville Conference on Arts and Literature. Louisville 2015, KY.

## Teaching Experience

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### **Graduate Seminar: Rhetoric in Society (*Spring 2021, Spring 2023*)**

- Study of the relationship of language and human action, with emphasis on how rhetoric reflects and shapes social practices and how literate activity operates in a complex society; emphasis on written communication.

### **Senior Seminar: Issues in Professional and Public Discourse with Disasters & Crisis Communication (*Fall 2021*)**

- Senior level Undergraduate Course designed is designed for English, Communications, and Public Relations majors whose major or minor is Professional Writing. This course focusses on writing in

and about addressing global issues such as climate change, disasters via risk and crisis communication.

### **Intercultural Communications (Spring 2022, 2023)**

- Undergraduate course focuses on intercultural issues in the workplace. We will explore, through examination of theoretical perspectives and practical applications, ways in which notions about culture and identity shape professional interactions.

### **Professional Writing with Risk Communication (Summer 2019, Fall 2020, Spring 2021)**

- Undergraduate course that introduces students to the theory and practice of professional writing and its functions in workplace settings with focus on Multicultural contexts, Risk Communication and Global Social Justice

### **Creating User Documentation with International & Local Service Learning (Fall 2020, 202)**

- Undergraduate course that introduces user documentation with focus on--procedures, processes, and narrative—to develop an understanding of the variety of technical tools and best practices for creating user documentation. Current Partnership with Code for Nepal and Student Affairs at VT where students are producing post-pandemic digital literacy materials.

### **Graduate Seminar: Teaching First-Year Composition Assistant Mentor Fall 2019-Spring 2020**

- This course prepares first year graduate students at Purdue to teach composition at the university level according to the outcomes of the Introductory Composition at Purdue.

### **Business Writing with Local and International Service Learning, (Fall 2018, Spring 2019)**

- Undergraduate courses Partnered with local organization Caregiver Companion (Fall) and international organization Code for Nepal (Spring). Students learned grant writing and secured **\$3400 grant in Fall 2018** and **\$1500 in Spring** granted via Purdue's Office of Engagement.

## **Graduate Dissertation Committee**

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Megan Bronson, *Dissertation Committee-Chair*

Olayemi Awotayo, *Dissertation Committee Member*

Luana Shafer, *Dissertation Committee Member*

Margaret Fernandez, *Dissertation Committee Member, **Graduated***

Fai Inthajak, *Dissertation Committee Member, **Graduated***

Priyanka Ganguly, *Dissertation Committee Member*

Cameron Baller, *MA thesis Committee Member, Sociology Department (Virginia Tech)*

Jianfen Chen, *Dissertation Committee Member (Purdue University)*

## **Mentees' Publication**

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Ganguly, P., (2021). Tweeting Reproductive Justice (RJ) Advocacy through #AbortionMeraHaq. In proceedings of SIGDOC Conference 2021. **Graduate.**

Shafer, S., (2021). Addiction Disorder Communities: Avenues for Online Identity Articulation, Coalition-Building, & Support During COVID-19. In proceedings of SIGDOC Conference 2021. **Graduate.**

Williams, M., (2022). [The Mountain Valley Pipeline in Giles County, Virginia, U.S.](#) StoryMaps

## Undergraduate Mentees Journal Publications

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- Call, Kylie. (2021). The Importance of Needs Assessments in Global Technical Communication. Instructional Design & Learning Special Interest Group, Society of Technical Communication. (*Winner of competition*) Link: <https://tinyurl.com/4rjyd34h>
- Call, Kylie. (2021). Strategies for International Communication Design. In proceedings of SIGDOC Conference 2021.
- Bach, S. Our house is on fire”: Three Rhetorical Findings from Youth Climate Activists, an Emerging Discourse Community. *Young Scholars in Writing*, 19, 40-54
- Chaube, P. (2020). Importance and Challenges of International Service-learning. *Purdue Journal of Service-Learning and International Engagement*, 7, (1), 19-27. DOI: 10.5703/1288284317230
- Auckley D., & Harber, J. (2019). Caregiver Companion: A Service-Learning Initiative in Tippecanoe County. *Purdue Journal of Service-Learning and International Engagement*, 6, (1), 4–10. <https://doi.org/10.5703/1288284316978>
- Yee, M., (2019). From Mugshots to Masterpieces: Identities Revealed Through Immigration Portraits of the Chinese Exclusion Era. *Young Scholars in Writing*, 17, 127-136.

## Undergraduate Conference Presentations at Virginia Tech and Purdue University

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- Baniya, S., Tobin, D., Call, K., & Stafford, K., (2022). Thinking Like an Aspen. Science Art Collaboration presentation. Communicating Science Week. Virginia Tech
- Baniya, S., Blaricom, L., Coffman, E., Call, K., Dinh, C., Stafford, K., Wade, H., (2021). Local Disasters, Global Concerns: Crisis Communication Solutions to Local and Global Disasters. Public Webinar organized with the Center for Humanities.
- Call, K., (2021). Strategies for International Communication Design. Undergraduate Poster Competition. SIGDOC Conference. Winner. Second Place.
- Doyle, A., (2021). CCCCs Undergraduate Research Poster Competition.
- Baniya, S., Kumar, R., Call, K & Brien, A. (2021). Empowering Rural Nepali Community via Digital Literacy: Rethinking Access and Social Justice in the Pandemic. Coalition of Community Writing Conference. **(Presenting together with me and community partner)**
- Baniya, S., Auckely, D., Harber, J., (March 2019). Engaging with Community via Digital Communication Practices: A Reflection on Service-Learning Oriented Business Writing Class. Engagement Summit 2019, Lafayette, IN.

## Invited Workshops, Lectures (National and Intl)

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- Baniya, S., (2022). Guest Lecture in Dr. Steve Parks Graduate class. University of Virginia
- Baniya, S et al., (2022). Guest lecture in Disaster Resilience and Risk Management (DRRM). Virginia Tech University
- Baniya, S (2022). Guest Lecture at Global Feminisms Class in Dr. Suchitra Samata’s class. Virginia Tech University.
- Baniya, S (2022). Guest Lecture at Topics in Media and Rhetoric in Dr. Gavin Johnson’s class. Christian Brother’s University.
- Baniya, S (2022). Writing Workshop for Policy Students jointly organized by Nepal Policy Institute and Kathmandu University School of Management Policy Lab, Kathmandu, Nepal.
- Baniya, S (2022). Invited Workshop on Literature Review for Mphil/PhD students at Gender Studies Department, Tribhuvan University, Kathmandu, Nepal.
- Baniya, S (2022). Book Talk. *Transnational Assemblages: Social Justice Oriented Technical Communication in Global Disaster Management*. Gender Studies Department, Tribhuvan University, Kathmandu, Nepal.
- Baniya, S (2021). Invited Speaker at Virginia Tech Center for Humanities’ *Conversation with Dr. Sylvester Johnson*

- Baniya, S (2021). Invited Speaker at Virginia Tech APIDA Caucus' InspireAsian Serices.
- Baniya, S (2021). Invited Speaker at Critical and Transformative Practices in Educational Leadership' being organized by the Educational Leadership. Kathmandu University School of Education
- Baniya, S (2021). Invited Speaker for Kent University's Promise Scholar Series.
- Baniya, S (2021). Invited as Leadership Speaker during Society of Technical Communication Rochester's Spectrum Conference Leadership Day, March 2021
- Baniya, S (2021). Invited as Speaker for Risk and Health Communication in and beyond Asia. Sam Huston State University.
- Baniya, S (2021). Invited as Speaker at Professional Writing Pedagogy Workshop Series. Purdue University.
- Baniya, S (2021). Invited as Speaker and Facilitator. Nepali Academics in America Webinar Series.
- Baniya, S (2021). Invited as a Speaker and Organizer. South Asian Experiences and Reflections on Mentoring
- Baniya, S (2021). Guest Lecture in Dr. Laura Gonzales Class. Graduate Seminar: Rhetoric and social media
- Baniya, S (2021). Nepali Academics in America Webinar. Moderator and Organizer
- Baniya, S (2021). Facilitator. Coalition of Community Writers' *Academic Job Market Workshop*.
- Baniya, S (2020). Invited Speaker at Coalition of Community Writers' *Academic Job Market Workshop*.
- Baniya, S (2020). Invited Facilitator at Council for Programs in Technical and Scientific Communication Diversity Committee in their pre-conference Zoom session on *Mentoring Session for International Students of Color in Technical Communication*
- Baniya, S (2020). Invited Speaker at Rom 42's *Seminar on Role of Woman in Technical Communications for non-academic Audience*. Organized by Single Sourcing Solutions INC.
- Baniya, S (2020). Guest Lecture in Dr. Christine Tulley's class Graduate Seminar: Introduction to the Discipline of Rhetoric and Writing course at the University of Findlay, Ohio
- Baniya, S (2020). Guest Lecture in Dr. Jim Dubinsky's class English 6315 on Civic Engagement at Virginia Tech University, Blacksburg
- Baniya, S (2019). Resume and Cover Letter Writing Workshop for Masters of Business Administration Students. Apex College, Kathmandu, Nepal.
- Baniya, S (2019). Professional Portfolio Workshop for Bachelors of Business Administration Students. King's College, Kathmandu, Nepal.
- Baniya, S (2019). Intercultural Communication Workshop for Bachelors of Business Administration Students. King's College, Kathmandu, Nepal
- Baniya, S (2019). Teachers Training on Service Learning /Community Engagement. King's College, Kathmandu, Nepal.
- Baniya, S (2019). Writing Thesis Proposal Workshop for Masters of Philosophy Students. IACER, Kathmandu, Nepal.
- Baniya, S (2018). Academic Writing Workshop for Bachelors of Business Administration students. King's College, Kathmandu, Nepal.

## Editorial Experience

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2020-  
present

National Council of Teachers of English

- Studies in Rhetoric and Writing Editorial Board

2019-present [Young Writers in Rhetoric and Writing](#)

- Editorial Board Member

2019-2020 [Purdue Journal of Service learning](#)

- Board Member and the editorial team

## National and International Engagement

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### [Helping Hands for Puerto Rico & Puerto Rico Somos Gente](#)

- 2019
- Worked together with a mentee the organization to produce various communication materials
  - Office of Engagement at Purdue University provided us with the grant to support these two organizations in Puerto Rico. The grant supported the organizations in creating merchandise that helped in creating organizational branding.

### [Code for Nepal](#)

- 2019-present
- Students at Virginia Tech are working on creating post-pandemic digital literacy user documentation, web-interface, mobile application prototypes
  - Office of Engagement at Purdue University provided us with the grant of \$1500 to support Code for Nepal. With this money the students were able to purchase SSL certificate, Facebook Ads, and various merchandise for Code for Nepal.
  - Student purchased Facebook Ads reached to over 300,000 people

### [Caregiver Companion](#)

- 2018
- Within this course, students engaged directly with the Caregiver Companion by applying their knowledge of rhetoric, writing, and community service for social justice.
  - Office of Engagement at Purdue University provided us with \$3400 grant to support Caregiver Companion. With this money, the students were able to purchase Tshirts, print brochures, buttons, and organize an event to recruit volunteers for Caregiver Companion.

### [Food Finders Food Bank](#)

- 2018
- Service-Learning within Graduate Seminar Rhetoric and Civic Engagement under supervision of Dr. Jennifer Bay. Office of Engagement at Purdue University provided us with \$1850 grant to support FFFB to buy a mobile food pantry to support community in rural and vulnerable Montgomery county in Indiana.

## National and International Service

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### [University and Department](#)

- Affiliate Faculty Coastal@VT, Virginia Tech University
- Affiliate Faculty, Women and Gender Studies, Virginia Tech University
- Mozaiko LLC Faculty Language Fellow (FLF)
- APIDA Caucus Member
- APIDA Living and Learning Community
- VT Climate Action Living Laboratory
- Executive Committee Member, Department of English, Virginia Tech
- Community of Practices, Virginia Tech University

- Search Committee Member, CRDMS Research Assistant Professor, Virginia Tech
- Asian American Minor Committee, Transdisciplinary Academy, Virginia Tech
- Classical Rhetoric Syllabus Revision Committee Member, Virginia Tech
- Reviewer, Carolyn Rude Research Award, Virginia Tech University
- Reviewer, Professional and Technical Writing Awards Committee, Virginia Tech University
- PhD Committee, Virginia Tech University
- PhD Applications Review Committee, Virginia Tech University
- Search Committee Member, Communications Coordinator, Department of English
- Nepali Students Association, Faculty Mentor
- Anti-Racist Professional and Technical Writing Group, Virginia Tech University
- Assessment committee, Member, Introductory Composition Purdue, Purdue University
- Introductory Writing Committee, Member, Introductory Composition Purdue, Purdue University
- Global Ambassador, Purdue University Graduate School
- Rhetorical Theory Member, Rhetoric Society of America Purdue- University Chapter

#### National

- Member at large, Association for Teachers of Technical Writing
- Chair, NCTE College Nominations Committee
- Advisory Board Member, Coalition for Community Writing
- Digital Media & Outreach Director, Coalition of Feminist Scholars in the History of Rhetoric
- Alternative Interactions Planning Committee, Coalition of Feminist Scholars in the History of Rhetoric
- Reviewer, Conference on College Composition and Communication 2021& 2022 & 2023
- Reviewer, *Studies in Rhetoric and Writing Book Series*
- Reviewer of Journal Argumentation & Advocacy
- Reviewer of Journal Rhetoric Society of America
- Reviewer of Journal Technical Communications Quarterly
- Reviewer of Journal Technical Communications
- Reviewer of Grant, Council for Programs in Technical and Scientific Communication
- Reviewer of Journal International Journal of Disaster Risk Reduction
- Reviewer of Journal, Purdue Journal of Service Learning
- Reviewer of Journal, Reflections
- Reviewer of Journal, Journal of Business and Technical Communication
- Reviewer of Journal, Medical Humanities
- Reviewer of Journal, Humans & Society
- Reviewer of SIGDOC Conference 2021 and Proceedings 2021 & 2022
- Judge of SIGDOC Microsoft Student Research Competition 2021
- 2022 CCCCs Scholar of Dreams Awards Committee
- Member, nextGEN Special Committee for CCCC
- Member, CCCC Wikipedia Initiative Committee
- 2021 CCCCs Technical Communications Dissertation Award Committee
- 2021 CCW Book Award Committee

- 2021 CCW Distinguished Scholar Committee
- Member, Coalition for Community Writing's Engaged Graduate Student Initiative
- Digital Content Creator and Awards Taskforce, Coalition of Feminist Scholars in the History of Rhetoric 2019
- Graduate Student Representative and Online Content Creator, CCCCs Transnational Standing Committee 2018-2020
- Founding Member and Moderator, International Rhetoric and Writing Graduate Student Listserv (#nextGEN)
- Social Media Curator, Feminisms and Rhetorics Conference 2017, Dayton, OH

### International

- Faculty Mentor, Writing Support Group, Tribhuvan University
- Founding Member, #RageAgainstRape
- Advisor, Code for Nepal
- Founding Member and Tutor, Tribhuvan University Writing Center

## **Non-Academic Experiences**

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| 2008-2016 | <p>English News Reader and Editor, Radio Nepal (National Radio of Nepal)</p> <ul style="list-style-type: none"> <li>○ Prepared, edited, translated, and broadcasted English news daily</li> <li>○ Trained new news readers on editing, translating, and reading</li> <li>○ Managed coordinated the morning shift of English News Desk.</li> </ul>  |
| 2015-2016 | <p>Communications Learning and Documentation Officer, Danish Church Aid</p> <ul style="list-style-type: none"> <li>○ Overall communications of European Union funded project</li> <li>○ Prepared blogposts, short documentaries, pictorial book, newsletters, press handling and designed various merchandise,</li> <li>○ Organized various training programs and workshops on the issues related communications during disaster.</li> </ul> |
| 2014-2015 | <p>Communications Officer, Teach for Nepal</p> <ul style="list-style-type: none"> <li>○ Overall communications of the organization, curating Social Media, media/press, and conduct outreach activities.</li> <li>○ Collecting Narratives of the Fellow and curate them on the website</li> <li>○ Organizing “Digital Literacy” Campaign for school children in rural areas.</li> </ul>  |
| 2013-2014 | <p>Communications Associate, United Nations Human Settlement Program</p> <ul style="list-style-type: none"> <li>○ Overseeing and responsibility for the implementation of the Communications strategy for UN-Habitat</li> <li>○ Engage the press and social media; coordinate and organize events</li> <li>○ Coordinate curation of website, produce outreach materials, publications</li> </ul>   |
| 2010-2012 | <p>Local Correspondent, Xinhua News Agency</p> <ul style="list-style-type: none"> <li>○ Reporting the issues in Nepal that is of international importance with focus on politics, social cultural, climate changes, and gender issues. Prepare audio-visual, and written reports on the recent issues ongoing in Nepal.</li> </ul>   |



## Professional Affiliations

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- ACM: Association for Computing Machinery
- ATIW: Association for Teachers of Technical Writing
- CCCC: College Conference on Composition and Communication
- CFSHRC: Coalition of Feminist Scholars in the History of Rhetoric and Composition
- NCTE: National Council of Teachers of English
- CCW: Coalition of Community Writing
- Council for Programs in Technical and Scientific Communication (CPTSC)
- RSA: Rhetoric Society of America
- #womeninTC: Women in Technical Communication

## References

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