

Sweta Baniya

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Academic Appointment

- Aug 2020 **Virginia Tech University, Blacksburg, VA**
 - Assistant Professor of Rhetoric, Professional and Technical Writing
- 2019-2020 **Department of English, Purdue University, West Lafayette, IN**
 - Assistant Mentor for Introductory Composition at Purdue
- 2017-2020 **Polytechnic Institute, Purdue University, West Lafayette, IN**
 - Research Assistant, Integrated Design Thinking Learning Research Project
- 2016-2018 **Department of English, Purdue University, West Lafayette, IN**
 - Graduate Teaching Assistant

Education

- 2020 **PhD in English (Rhetoric and Composition)**, Purdue University, Lafayette, IN,
 - **Secondary Areas:** Professional & Technical Writing, Non-Western Rhetorics
 - **Dissertation:** Comparative Study of Networked Communities, Crisis Communication, and Technology: Rhetoric of Disaster in Nepal Earthquake and Hurricane Maria
- 2014 **Master of Philosophy in English**, Tribhuvan University, Kathmandu, Nepal
 - **Thesis:** Nepali Songs During Rana Regime: Rhetoric of Eros towards Attainment of Wisdom
- 2012 **Master of Arts in English**, Pokhara University, Kathmandu, Nepal
 - **Thesis:** Undercurrents of Sexuality in Nepali Songs During Rana Regime

Peer Reviewed Publications

Baniya, S., & Potts, L. (2021). Valuing expertise during the Pandemic. *Journal of Business & Technical Communication Special Section: Business and Technical Communication and COVID-19*. Forthcoming, Spring 2021.

- Baniya, S.** (2020). Managing Environmental Risks: Rhetorical Agency and Ecological Literacies of Women During the Nepal Earthquake. *Enculturation Special Issue: Rhetorics and Literacies of Climate Change*. Forthcoming. Summer 2020
- Baniya, S¹**, Chesley, A., Mentzer, N., Bartholomew, S., Moon, C., & Sherman, D. (2019). Using Adaptive Comparative Judgment in Writing Assessment: An Investigation of Reliability Among Interdisciplinary Evaluators. *Journal of Technological Studies*, 45 (2), 24-45.
- Baniya S.**, & Weech, S. (2019). Data and Experience Design: Negotiating Community-Oriented Digital Research with Service-Learning. *Purdue Journal of Service-Learning and International Engagement*, 6,11–16. <https://doi.org/10.5703/1288284316979>
- Baniya, S;** Diab, K; Hendrickson, B; Grayson, M.L; Holly, H; Kumari, A; Larson, K; Messina, C.M; Paul, G; Ruiz, I. (2019) “Where we Are: Dialogue and Disciplinary Space.” *Composition Studies*, 47 (2): 203–210.
- Kumari, A, **Baniya, S.**, & Larson, K. (2020). The Necessity of Genre Disruption in Organizing an Advocacy Space for and by Graduate Students. *Xchanges*, 15 (1), 1-8.
- Baniya, S.**, Kumari, A, Larson, K., Johnson, GP., Doan, S., Schwarz, VM., (2021). Building an International Coalitional Listserv for and by Graduate Students: The Critical Digital Literacies of nextGEN. *Computers and Composition, Special Issue*. Forthcoming, Summer 2021. **Accepted**
- Parupudi, T., Sherman, D., Mentzer, N., Chesley, A., **Baniya, S.**, & Laux, D. (2020) Oral Communication in an Integrated STEM and Humanities First-Year Experience. *Journal of Technology Education*. **Accepted with Revisions**.

Peer Reviewed Publications in Progress

- Baniya, S., Decolonizing Disaster Response: Puerto Ricans Response to Hurricane Maria. *Journal of Puerto Rican Studies*. Forthcoming. Fall 2020
- Sherman, D., Mentzer, N., Baniya, S., & Laux, D. (2019) Adapting Rhetorical Knowledge: Our Challenge in Assessing a First-Year Integrated Experience. *Assessing Writing*. Under Review.
- Baniya, S. Rhetorical Agency of Women in Ancient Nepali Mythological Narrative: A Feminist Historiography of Svasthani Barta Katha. Manuscript in progress.
- Baniya, S², Mentzer, N., Sherman, D., Laux, D., Farrington, S., Holtan, A., Eden, C. Instructor Experience on Implementing Integrated Teaching Praxis. Manuscript in progress.

Book Chapters

¹ Primary Author

² Primary author

- Baniya, S.** (2020). Rhetorical Comparison of Hindu God Krishna and Plato: An Exploration of Non-Western Hindu Rhetoric. In K. Lloyd. (Eds.), *The Routledge Companion of Comparative and World Rhetorics*, pp. 164-172. Routledge.
- Baniya, S.** (2020). Community Engagement. In J. Tham (Eds), *Keywords in Design Thinking: A Primer For Makers, Designers, & Technical Communicators*. (1 page). WAC Foundations and Innovations in Technical and Professional Communication Series. Under Review
- Baniya, S.** (2015). Performance of Rituals in Shaping Nepalese Woman's Sexuality. Discourses on Folklore Kathmandu International Folklore Congress. Nepali Folklore Society, Kathmandu, Nepal.

Peer Reviewed Conference Proceedings

- Baniya, S.,** Hutchinson, L, Kumari, A, Larson, K, Lindgren, C. (2019). Representing Diversity in Digital Research: Digital Feminist Ethics and Resisting Dominant Normatives. *Computers and Writing 2018 Conference Proceedings*. URL: <https://tinyurl.com/y27btt29>
- Baniya, S** (2019). Comparative Study of Networked Communities, Crisis Communication, and Technology: Rhetoric of Disaster in Nepal Earthquake and Hurricane Maria. In proceedings of SIGDOC Conference, Portland, OR Sigdoc 2019. DOI: [10.1145/3328020.3353913](https://doi.org/10.1145/3328020.3353913)
- Baniya, S³,** Mentzer, N., Sherman, D., Laux, D., Farrington, S., Holtan, A., Eden, C., & Zhang, L. Creating Interdisciplinary Collaborative Teaching/learning Praxis with Design Thinking, Communication, and Composition. In proceedings of SIGDOC Conference, Portland, OR. DOI: 10.1145/3328020.3353930
- Chesley, A., Parupudi, T., **Baniya, S.**, Farrington, S., Holtan, A., Eden, C., Laux, D., & Mentzer, N. (2018) Interdisciplinary Pedagogy, Integrated Curriculum, and Professional Development. In ASEE IL/IN Regional Conference Proceedings. 10.5703/1288284316848

Publications by Undergraduate Mentees

- Chaube, P. (2020). Importance and Challenges of International Service-learning. *Purdue Journal of Service-Learning and International Engagement*. Forthcoming
- Auckley D., & Harber, J. (2019). Caregiver Companion: A Service-Learning Initiative in Tippecanoe County. *Purdue Journal of Service-Learning and International Engagement*, 6, 4–10. <https://doi.org/10.5703/1288284316978>

³ Primary author

Yee, M., (2019). From Mugshots to Masterpieces: Identities Revealed Through Immigration Portraits of the Chinese Exclusion Era. *Young Scholars in Writing*, 17, 127-136.

Multimodal Productions

- Audio/
Podcast
- Baniya, S. (2019). Sue Wells Interview in Eric Detweiler's RSA Oral History Initiative, Retrieved from <http://rheteric.org/oralhistory/items/show/19>
- Baniya, S. (2019). Roundtable on Inaugural RSA Institute in Eric Detweiler's RSA Oral History Initiative, Retrieved from <http://rheteric.org/oralhistory/items/show/9>
- Baniya, S. (2017). Reminiscing 20 years of #FemRhet with Dr. Jennifer Bay," in CWSHRC blogpost for Feminisms and Rhetorics Conference 2017, Dayton, OH. <https://tinyurl.com/yxjqzg24>
- Blogposts
- Baniya, S & Chapman, R. FemRhet2017 Recap Day One. Retrieved from: <https://tinyurl.com/y3gnb9e9>
- Baniya, S. (2016). Enhancing construction skills to help Nepali earthquake victims build back better. Retrieved From <https://tinyurl.com/yxvnhbu5> (400,000 hits record on the European Union website and 26.000 likes EU Facebook)
- Documentary
- Baniya, S. (2016). Nepal: Building Back Better. Retrieved From <https://tinyurl.com/y392tohy>
- Baniya, S. (2016). Nepal: One year of Bringing Relief. Retrieved From <https://tinyurl.com/y3xg2z4a>
- Baniya, S. (2015). Changing Self-Changing Community. Retrieved From <https://www.youtube.com/watch?v=3wMymoSrUYY>
- Pictorial
Book
- Baniya, S. (2016). Nepal Earthquake Recovery Project: Pictorial Book [PDF}. Retrieved From <https://tinyurl.com/y2au4xta>

Conference Presentations

- Baniya, S., et. al., 'Tweet like the wind, friends!': Building a Theory and Praxis of Conference Live-Tweeting. Computers and Writing 2020. Greenville, NC. (*Canceled due to Covid 19*)
- Baniya, S., (May 2020). Dealing with Disaster Digitally: Networked Public Actions during Nepal Earthquake 2015 and Hurricane Maria 2017. Computers and Writing 2020. Greenville, NC. (*Canceled due to Covid 19*)
- Baniya, S., (March 2020). Using Transnational Risk Communication Methods: Language, Power, and Access During Disasters. ATTW Conference 2020. Milwaukee, WI. (*Canceled due to Covid 19*)

- Baniya, S., (March 2020). Decolonial Rhetorical Agency of Transnational Women Entrepreneurs During the Nepal Earthquake and Hurricane Maria. Conference on College Composition and Communication 2020. Milwaukee, WI. (*Canceled due to Covid-19*)
- Baniya, S. (October 2019). Comparative Study of Networked Communities, Crisis Communication, and Technology: Rhetoric of Disaster in Nepal Earthquake and Hurricane Maria. SIGDOC Conference 2019. Portland, OR.
- Baniya, S., Mentzer, N., Sherman, D., Laux, D., Farrington, S., Holtan, A., Eden, C., Zhang, L., (October 2019). Creating Interdisciplinary Collaborative Teaching/learning Praxis with Design Thinking, Communication, and Composition. SIGDOC Conference 2019. Portland, OR.
- Baniya, S., (June 2019). Reconsidering the Digital in Community Engagement Projects: Producing Knowledge Ethically with Big Data. Roundtable. Computers and Writing Conference 2019. Lansing, MI.
- Baniya, S., (March 2019). #RageAgainstRape: Nepali Women's Performance of Local Digital Actions Against the National Silence on Rape. Conference on College Composition and Communication 2019, Pittsburgh, PA.
- Baniya, S., (March 2019). Exploring Rhetorical Ways of Addressing Public Health During Emergency. Association of Teachers of Technical Writing 2019, Pittsburgh, PA.
- Baniya, S., Auckely, D., Harber, J., (March 2019). Engaging with Community via Digital Communication Practices: A Reflection on Service-Learning Oriented Business Writing Class. Engagement Summit 2019, Lafayette, IN.
- Baniya, S., (June 2018). Rhetorical Comparison of Hindu God Krishna and Plato: An Exploration of Non-Western Hindu Rhetoric. Rhetoric Society of America Conference, Minneapolis, MN.
- Baniya, S., Hutchinson, L, Kumari, A, Larson, K, Lindgren, C. (May 2018). Representing Diversity in Digital Research: Digital Feminist Ethics and Resisting Dominant Normatives. Roundtable. Computers and Writing Conference 2018, Fairfax, VA.
- Baniya, S., & Chesley, A., (May 2019). Retracing Blogging Experience as Digital Phronesis: Two Multi-cultural Microhistories. Computers and Writing Conference, Fairfax, VA.
- Baniya, S., (November 2018) Nepal Earthquake 2015's Initial Digital Narratives: Creation of Knowledge and Cultural Rhetoric. Cultural Rhetorics Conference 2018, Lansing, MI.
- Baniya, S., Shrestha, P., (2018) Nepal's Ceremonial Feminine Rhetorical Tradition: Performance of Coming of Age of Indigenous Newari Girls. Cultural Rhetorics Conference 2018, Lansing, MI.
- Baniya, S., Chesley, A., Mentzer, N., Bartholomew, S., Moon, C., & Sherman, D. (October 2018). Assessing Writing from Interdisciplinary Perspective via

Adaptive Comparative Judging. Crow Symposium: Writing Research Without Walls 2018, Lafayette, IN.

Chesley, A., Parupudi, T., Baniya, S., Farrington, S., Holtan, A., Eden, C., Laux, D., & Mentzer, N. (April 2018) Interdisciplinary Pedagogy, Integrated Curriculum, and Professional Development. ASEE IL/IN Regional Conference, Lafayette, IN.

Baniya, S., (October 2017). Pioneer Nepali Female Singers of Nepal: Rhetoric of Body, Sexuality, and Libidinal Economy. Feminisms and Rhetorics Conference 2017, Dayton, OH.

Baniya, S., (February 2015). Undercurrents of Sexuality in Nepali Songs During Rana Regime. International Louisville Conference on Arts and Literature 2015, Louisville, KY.

Baniya, S., (February 2015). "Secret Sacred Silence" (Fiction). International Louisville Conference on Arts and Literature. Louisville 2015, KY.

Baniya, S., (April 2015). Performance of Rituals in Shaping Nepalese Woman's Sexuality. International Folklore Congress 2015, Kathmandu, Nepal.

Teaching Experience

- 2020
 - Business Writing with Risk Communication
 - Creating User Documentation
- 2018-19
 - Business Writing with Risk Communication, 1 section (Online)
 - Business Writing with Service Learning, 2 sections, (Local and International)
- 2016-2018
 - First Year English Composition (Including [EPICS Learning Community](#))

Non-Academic (Industry) Experience

- 2008-2016
 - English News Reader and Editor, Radio Nepal (National Radio of Nepal)
 - Prepared, edited, translated, and broadcasted English news daily
 - Trained new news readers on editing, translating, and reading
 - Managed coordinated the morning shift of English News Desk.
- 2015-2016
 - Communications Learning and Documentation Officer, Danish Church Aid
 - Overall communications of European Union funded project
 - Prepared blogposts, short documentaries, pictorial book, newsletters, press handling and designed various merchandise,
 - Organized various training programs and workshops on the issues related communications during disaster.

- 2014-2015 Communications Officer, Teach for Nepal
- Overall communications of the organization, curating Social Media, media/press, and conduct outreach activities.
 - Collecting Narratives of the Fellow and curate them on the website
 - Organizing “Digital Literacy” Campaign for school children in rural areas.
- 2013-2014 Communications Associate, United Nations Human Settlement Program
- Overseeing and responsibility for the implementation of the Communications strategy for UN-Habitat
 - Engage the press and social media; coordinate and organize events
 - Coordinate curation of website, produce outreach materials, publications
- 2010-2012 Local Correspondent, Xinhua News Agency
- Reporting the issues in Nepal that is of international importance with focus on politics, social cultural, climate changes, and gender issues.
 - Prepare audio-visual, and written reports on the recent issues ongoing in Nepal.

International Workshops

- Baniya, S (2019). Resume and Cover Letter Writing Workshop for Masters of Business Administration Students. Apex College, Kathmandu, Nepal.
- Baniya, S (2019). Professional Portfolio Workshop for Bachelors of Business Administration Students. King’s College, Kathmandu, Nepal.
- Baniya, S (2019). Intercultural Communication Workshop for Bachelors of Business Administration Students. King’s College, Kathmandu, Nepal
- Baniya, S (2019). Teachers Training on Service Learning /Community Engagement. King’s College, Kathmandu, Nepal.
- Baniya, S (2019). Writing Thesis Proposal Workshop for Masters of Philosophy Students. IACER, Kathmandu, Nepal.
- Baniya, S (2018). Academic Writing Workshop for Bachelors of Business Administration students. King’s College, Kathmandu, Nepal.

Awards

- 2020 Conference on College Composition and Communication 2020
- 2020 Chairs’ Memorial Scholarship (\$750)
- 2019 Council for Programs in Technical and Scientific Communication (CPTSC)
- 2019 CPTSC and Bedford St. Martin’s Diversity Scholarship Award (750)
- Computers and Writing Conference 2019

- 2019 Kairos Service Award for Graduate Students and Adjuncts
- Purdue University Graduate Pedagogy Showcase Award 2019
 - Best of the Graduate Pedagogy Showcase Award (\$200)
- Special Interest Group for the Design of Communication Conference 2019
 - Graduate Student Travel Award (\$500)
- Conference on College Composition and Communication 2019
 - 2019 CCCCs Scholars for Dreams Award (\$1000)
- Association of Teachers of Technical Writing Conference 2019
 - ATTW Amplification Award (\$500)
- 2018 Literary Awards, College of Liberal Arts, Purdue University
 - Kneale Award for Best Rhetoric and Composition Paper 2018 (\$200)
- Computers and Writing Conference 2018
 - Graduate Student Travel Award (\$135)
- 2017 Feminisms and Rhetorics Conference 2017
 - Nan Johnson Outstanding Graduate Student Travel Award (\$200)
- 2010 Purbanchal University, Biratnagar, Nepal
 - Dhurba Narayan Lal Gold Medal for securing top position university wise in Bachelor of Arts

Grants

- 2019 Center of Intercultural Learning Mentorship, Assessment and Research, Purdue University
 - Mini grant for Data gathering for dissertation project (\$2000)
- 2018-2019 College of Liberal Arts, Purdue University
 - Graduate School Scholarship for (2018-2019) (\$2000)
 - Purdue Research Fund -Summer Research Grant (2018) (\$3,597)
 - Promise Award (2017) (\$650), Promise Award (2018) (\$750)
 - Digital Humanities Travel Award (\$600)
 - Department of English Rider Grant (\$250)
- 2018-2019 Office of Engagement, Purdue University
 - Service-Learning Grant for Business Writing Class. Fall 2018 (\$3400)
 - Service-Learning Grant for Rhetorics of Service-Learning. Fall 2018 (\$1850)
 - Service-Learning Grant for Business Writing Class. Spring 2019(\$1500)

- Service-Learning Grant. Fall 2019 (\$1500)
- 2014- University Grants Commissions, Kathmandu Nepal
- 2015
 - International Travel Grant (\$250)
 - Master of Philosophy Thesis Writing Grant (\$250)
 - Master of Arts Thesis Writing Grant (\$250)

Fellowships

- 2019 Centro for Puerto Rican Studies (Centro)
 - Centro 2019 Summer Dissertation Fellowship (\$2574)
- CCCCs Studies in Writing and Rhetoric Series
 - Studies in Writing and Rhetoric, Editorial Fellowship
- Association of Technical Communications Conference 2019
 - Research Methods Workshop Participation Fellowship (\$200)
- 2014 United States Department of State
 - Study of the US Institutes: Contemporary American Literature. Summer 2014, University of Louisville, Louisville, KY
- 2011 Government of China
 - Training Course on Radio Broadcasting Techniques for Developing Countries. Summer 2011. China Radio and TV Corporation, Beijing, China

Editorial Experience

- 2019 National Council of Teachers of English
 - Studies in Rhetoric and Writing Editorial Fellowship
- Young Writers in Rhetoric and Writing
 - Board Member and the editorial team
- Purdue Journal of Service learning
 - Board Member and the editorial team

National and International Engagement

- Helping Hands for Puerto Rico & Puerto Rico Somos Gente
- 2019
 - Worked together with a mentee the organization to produce various communication materials
 - Office of Engagement at Purdue University provided us with the grant to support these two organizations in Puerto Rico.

- The grant supported the organizations in creating merchandise that helped in creating organizational branding.

Code for Nepal

- 2019
- Office of Engagement at Purdue University provided us with the grant of \$1500 to support Code for Nepal. With this money the students were able to purchase SSL certificate, Facebook Ads, and various merchandise for Code for Nepal.
 - Student purchased Facebook Ads reached to over 300,000 people with increased likes of over 500.

Caregiver Companion

- 2018
- Within this course, students engaged directly with the Caregiver Companion by applying their knowledge of rhetoric, writing, and community service for social justice.
 - Office of Engagement at Purdue University provided us with \$3400 grant to support Caregiver Companion. With this money, the students were able to purchase Tshirts, print brochures, buttons, and organize an event to disseminate information about Caregiver Companion.

Food Finders Food Bank

- 2018
- Within Graduate Seminar Rhetoric and Civic Engagement under supervision of Dr. Jennifer Bay, I in partnership with Shelton Weech conducted a semester long project to identify and examine the benefits, drawbacks, and potentials of Link2Feed, Food Finders Food Bank (FFFB)'s client tracking software.
 - Office of Engagement at Purdue University provided us with \$1850 grant to support FFFB to buy a mobile food pantry to support community in rural and vulnerable Montgomery county in Indiana that allowed them to gather hunger data as well as purchase some chairs for the food pantry visitors in Lafayette.

National and International Service

University

- Assessment committee, Member, Introductory Composition Purdue, Purdue University
- Introductory Writing Committee, Member, Introductory Composition Purdue, Purdue University
- Global Ambassador, Purdue University Graduate School
- Rhetorical Theory Member, Rhetoric Society of America Purdue- University Chapter

National

- Digital Media & Outreach Director, Coalition of Feminist Scholars in the History of Rhetoric
- Reviewer for CCCCs 2021 Conference, CCCCs 2021
- Committee Member, nextGEN CCCCs Committee 2021
- Digital Content Creator and Awards Taskforce, Coalition of Feminist Scholars in the History of Rhetoric 2019
- Graduate Student Representative and Online Content Creator, CCCCs Transnational Standing Committee 2018-2020
- Founding Member and Moderator, International Rhetoric and Writing Graduate Student Listserv (#nextGEN)
- Social Media Curator, Feminisms and Rhetorics Conference 2017, Dayton, OH

International

- Researcher, Himalayan Research Institute
- Founding Member and Tutor, Tribhuvan University Writing Center (First ever writing center in the university)
- Founding Member, #RageAgainstRape
- Advisor, Code for Nepal

Professional Affiliations

- ACM: Association for Computing Machinery
- ATTW: Association for Teachers of Technical Writing
- CCCC: College Conference on Composition and Communication
- CFSHRC: Coalition of Feminist Scholars in the History of Rhetoric and Composition
- NCTE: National Council of Teachers of English
- RSA: Rhetoric Society of America
- #womeninTC: Women in Technical Communication